

The Ranchos Independent



Published Monthly

37167 Ave. 12 Ste. 5C ■ Madera, CA 93636 ■ 559-645-0634 ■ Fax 559-645-4002

The advertiser agrees to be responsible for the accuracy of the information supplied for the advertisement and agrees to limit any responsibility of the Independent to the cost of the ad. Client agrees to the terms listed on the invoice and rate sheet. Payment is expected in advance.

Date: _____ First date ad will run: _____ Number of issues ad will run: _____

Company: _____ Billing address: _____ City/Zip: _____

Contact person: _____ Phone number: _____ Fax number: _____

Rate per col. inch: _____ Ad size: _____ Price per ad: _____ Dates ad will run: _____

Approved by: _____ Date: _____ Camera ready Copy with order? Yes No

1 Column inch = 2.5" Wide x 1" High
\$15 per column inch

2 column x 2 inch ad

5 inches wide x 2 inches high

\$60

2 column x 3 inch ad

5 inches wide x 3 inches high

\$90

2 column x 4 inch ad

5 inches wide x 4 inches high

\$120

2 column x 5 inch ad

5 inches wide x 5 inches high

\$150

2 column x 6 inch ad

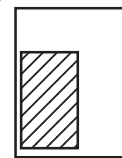
5 inches wide x 6 inches high

\$180

2 column x 7 inch ad

5 inches wide x 7 inches high

\$210

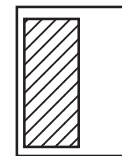


"Super"

1/4 Page

\$230

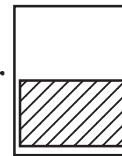
2 col. x 7.75"



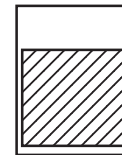
Half Page

2 col. x 11" or
4 col. x 5.25"

or



\$330

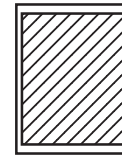


"Super"

Half Page

\$465

4 col. x 7.75"



Full Page

\$660

4 col. x 11"

Add Color

Small ads add \$50 • Large ads add \$100

Inserts

\$225 with customer-supplied material

Camera Ready Ads

Must be correct size with proper text.

We do not alter the ad in any way.

Deadline

All advertising materials and Guest Articles or Press Releases are due the second Friday of the month.

645-0634

prepared 1-1-2008

Now you can e-mail us at ranchosnews @ theranchos.com